

## Top 7 Mistakes that Aspiring Authors Make

Share Your Story



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Helping Aspiring Authors: Share Your Story  
Author Mentoring ~ Author Events ~ Author Masterclass

## 1. Don't write

It's only through writing that you find your unique voice, your story style and have enough good quality manuscripts to send to publishers.



## 2. Don't ask for help

You don't know what you don't know and if you think you already know everything, you will be missing out on easier, better and less costly methods of achieving success.



## 3. Send manuscripts to the wrong publishers

You put so much of your heart and soul into your story, why would you put yourself through the pain of rejection by sending the manuscript to a publisher who would be very unlikely to love it as much as you. Researching publishers before pitching will not only lead to less rejection, but it will give you a better idea of the publishing industry and the place you want to hold in it.

## 4. Stop after the first rejection

Nobody likes being told no, but if you want to be a successful author, you need to get used to hearing it...a lot. It's a number game. There is an element of luck and timing involved, no matter how talented you are. Start hearing no as 'not us, not now' and keep moving forward.



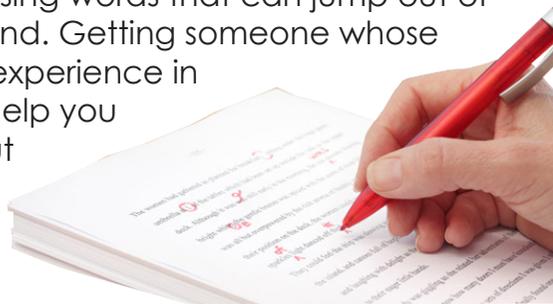
## 5. Spend money and time on the wrong things

We have such a precious little amount of disposable income and free time to spend, especially as aspiring authors who are caregivers, full time workers and trying to make ends meet, that putting resources into programs and people that are not going to give you the personalised results you need can be demoralising, as well as setting back your journey to publication by months, let alone years.



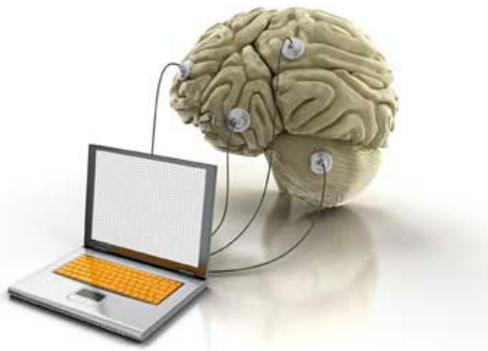
## 6. Send unedited manuscripts to publishers

It can be hard to get enough self-confidence to let another person read your manuscript before you send it to publishers, but you would be surprised at the amount of spelling mistakes, grammatical errors and missing words that can jump out of the page after you press send. Getting someone whose opinion you trust, who has experience in the industry and who can help you by editing your work without damaging your own writing style is crucial for your success.



## 7. Don't try

If the story is in your head, your bottom drawer or on your computer, it is very unlikely that an agent or publisher will give you a call out the blue to ask if you have any stories they could possibly publish. If you don't try, you will never know and regret is an awful burden to bear, especially when talent is going wasted.



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